| Docket No |) . |
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| D-156 | |

Declaration and Power of Attorney For Patent Application English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

| first and joint inventor (if pl which a patent is sought or ADVERTISING SYSTEM AN | ural names are listed the invention entitled | (if only one name is listed belo below) of the subject matter w | ow) or an original, hich is claimed and for |
|---|---|---|---|
| the specification of which | | • | |
| (check one) | · | | |
| ☑ is attached hereto. | • | | |
| □ was filed on | as | s United States Application No | o. or PCT International |
| Application Number | | | |
| and was amended on | | | |
| | | (if applicable) | |
| I hereby state that I have reincluding the claims, as am | eviewed and understa ended by any amendr | nd the contents of the above ment referred to above. | identified specification, |
| 1.50, including for continu | ation-in-part applicati ne prior application ar | hich is material to patentability ions, material information whend the national or PCT interna | nich hecamo available |
| application (s) for patent, of application which designate below and have also ider | r plant breeder's right ed at least one coun itified below, by che is rights certificate(s). | 5 U.S.C. 119(a)-(d) or (f), or ts certificate(s), or 365(a) of try other than the United Sta cking the box, any foreign or any PCT international app y is claimed. | any PCT International ates of America, listed |
| Prior Foreign Application(s) | | | Priority Not Claimed |
| (Number) | (Country) | (Day/Month/Year Filed) | |
| · | | - (Bay/Monu// real Filed) | |
| (Number) | (Country) | (Day/Month/Year Filed) | - |
| (Number) | (Country) | (Day/Month/Year Filed) | |

| 60/463,888 | 04/18/03 | | |
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| (Application Serial No.) | (Filing Date) | | |
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| section 365(c) of any PCT Internations representations as the subject matter of eac | onal application designatin th of the claims of this a | f any United States application(s), or g the United States, listed below and, oplication is not disclosed in the prior | |
| Dection 365(c) of any PCT Internations Sofar as the subject matter of each Joited States or PCT International and J.S.C. Section 112, I acknowledge Diffice all information known to me | onal application designating the of the claims of this application in the manner the duty to disclose to the to be material to patental between the filing date or the street and the street are to between the filing date or the street are to between the filing date or the street are the stre | g the United States, listed below and, oplication is not disclosed in the prior provided by the first paragraph of 35 united States Patent and Trademark bility as defined in Title 37. C. F. R. | |
| Section 365(c) of any PCT Internations of as the subject matter of each Jnited States or PCT International a J.S.C. Section 112, I acknowledge Office all information known to me Section 1.56 which became available | onal application designating the of the claims of this application in the manner the duty to disclose to the to be material to patental between the filing date or the street and the street are to between the filing date or the street are to between the filing date or the street are the stre | g the United States, listed below and oplication is not disclosed in the prior provided by the first paragraph of 35 United States Patent and Trademark bility as defined in Title 37. C. F. R. | |
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| Section 365(c) of any PCT Internations of as the subject matter of each subject matter of each subject states or PCT International a J.S.C. Section 112, I acknowledge office all information known to me Section 1.56 which became available or PCT International filing date of this | enal application designating the of the claims of this application in the manner the duty to disclose to the to be material to patental between the filing date of application: | g the United States, listed below and oplication is not disclosed in the prior provided by the first paragraph of 35 a United States Patent and Trademark bility as defined in Title 37, C. F. R., f the prior application and the national (Status) | |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

| POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number) James H. Walters, Reg. No. 35,731 | | | | |
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